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Laurence Mach is a partner in Mach Creative Services, a woman-owned, full-service communication firm. The firm helps executives as well as staff communicate clearly, crisply and compellingly to the media, shareholders, analysts, customers, employees and public officials. It also produces online reports, videos, annual reports, Web content, press conferences and speeches.

Larry has extensive experience in the area of corporate social responsibility. He has helped corporations, foundations, universities, government and non-government organizations tell the story of their corporate responsibility and its bottom-line impact to stakeholders and audiences worldwide. He has served clients in Asia, Europe and Latin America as well as North America.

He was program director for The Conference Board's Leadership Conferences on Global Corporate Citizenship for two years and is a frequent speaker at other conferences.

Larry honed his creativity and versatility during 17 years' corporate experience, including positions at Polaroid Corporation, where he led the Film and Television Group, producing global, national and regional meetings, shareholder meetings and press conferences; and AT&T Bell Laboratories, where he produced science films and video news releases.

At Bose Corporation Larry directed production of stereo sound/visual presentations to demonstrate cutting-edge technology; at Armstrong World industries, he produced films and multi-image presentations for advertising, public relations and sales; and at M. Grumbacher, Inc., a global leader in art materials, he headed public and media relations, and managed, as profit centers, national art education programs.

Larry studied film and television at the graduate level in New York University Tisch School of the Arts. He is a third-generation painter, and his award-winning work hangs in private collections in the United States and Europe.

Larry is also a director of Schuyler Savings Bank, Kearny, N.J., and chairman of the Advisory Board of The Salvation Army of Greater Kearny.